

Be the Bridge

bridging research, practice and lived experience

Australian
Psychosis Conference

September 10-13, 2023

Novotel Sydney, Brighton Le Sands Beach



AUSTRALIAN PSYCHOSIS CONFERENCE PARTNERSHIP PROSPECTUS

NOVOTEL SYDNEY, BRIGHTON LE SANDS BEACH
SYDNEY, AUSTRALIA

HOSTED BY:



INVITATION

We invite your organisation to partner and support the Australian Psychosis Conference (APC) 2023, which will be held at the Novotel Sydney Brighton Beach, on 10-13 September 2023.

Every effort will be made to break new ground in conference delivery and in supporting and fostering ongoing partnerships. The organisers of APC2023 aim to offer an amazing experience to conference delegates, especially for service providers and users. More than 300 delegates are anticipated, about half of whom will be engaged in service delivery. New opportunities will be created for industry partners to engage up-and-coming clinical and academic leaders, in order to advance the health outcomes of people with lived experience.

The nature of the Conference will be a platform that will enable all participants to engage in rich clinical and scientific exchange under the overarching theme of “Be the Bridge”.



The concept behind the theme of “Be the Bridge” is based around wanting to connect all of the varying people and giving them the opportunity to come forward and participate, all lending their knowledge, experience and personal perspective. These include those -

- people living with psychosis, their family and friends, clinicians, researchers, service providers, advocates and policy makers
- across lived experience, evidence, practice and policy
- spanning cultures, nations and sectors

This will be reflected in the comprehensive Conference program and include renowned international and national keynote and plenary speakers.

An innovative plenary format will generate perspectives from researchers, lived experience leaders, practitioners and service providers.

An eminent panel of First Nations Leaders will reflect on pathways to healing and wellbeing in the lead up to the Referendum on a First Nations Voice in the Constitution.

As a partner, you will be provided with the opportunity to engage and market to APC attendees, offering you substantial branding opportunities to this niche market. Within this prospectus a range of options are offered for your consideration, designed to reach participants in the lead up, during and after the event. We are also happy to discuss alternative strategies with you to ensure your engagement is mutually beneficial and best suits your organisations needs.

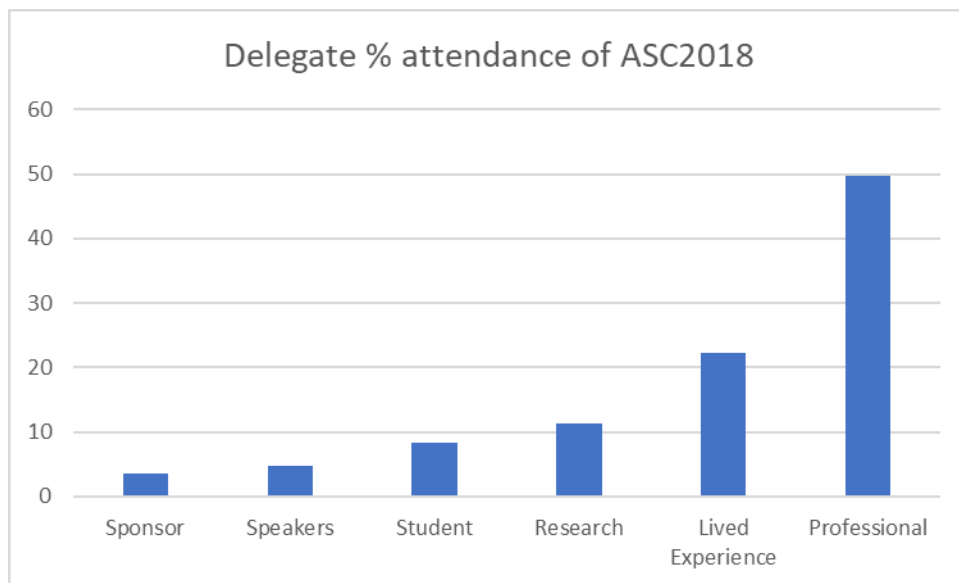
Opportunities are limited and we encourage you to take action now to secure your involvement as a valued stakeholder in the APC2023. Thank you for your consideration and we look forward to welcoming you to Sydney.

Tony Stevenson
Conference Co-Convenor

Professor Stanley Catts
Conference Co-Convenor

ABOUT THE CONFERENCE

The Australian Psychosis Conference (APC) was previously known as the Australasian Schizophrenia Conference (ASC) and was last held in 2018 in Sydney. It is the peak national forum for presentation and exchange of ideas about: latest international research; advances in training and education; innovations in clinical practice and service delivery; the emerging perspectives of people with lived experience; and developing community and social contacts. The scope of APC includes the understanding of molecular, cellular, neural network, cognitive, psychological, and social variables related to the causes and progression of schizophreniform and bipolar-spectrum disorders. The fields of: prevention; early detection; health care and disease management; and social and support factors, are considered central to the conference programming.



The table above demonstrates the % of each delegate group attendance, showing Professional making up 50% attendance, followed by Lived Experience at 22% and researchers with 11%.

HOST ORGANISATION

Psychosis Australia (PA) and the Mental Illness Fellowship of Australia (MIFA) are co-hosts of the APC gatherings. PA is a knowledge-based organisation advocating for strategic multi-centre translational research which has the potential to bridge the gap between existing research knowledge, clinical practice, and service delivery.

PA believes that preventative approaches to schizophrenia and bipolar disorders have the most to offer people affected by these disorders, at the levels of both preventing or minimising the psychosocial disability that can arise after the onset of these disorders. PA is also leading the critical analysis of traditional approaches to research, by elevating the voices of lived experience. This adds a sharper focus on the societal factors that need to change, to stop the stigma and discrimination about psychosis, and the societal barriers to people to live safely in their community.

Psychosis Australia has identified 5 key success factors to improving the quality of life for people living with Psychosis:

1. Life Expectancy
2. Increased cost effectiveness of treatments and support, including early intervention
3. Improved quality of life for people living with psychosis
4. Increased productivity and increased social and economic participation, and
5. Tangible progress towards prevention, recovery and cure

MEDICINES AUSTRALIA CODE OF CONDUCT

All partnership packages have been designed to comply with the Medicines Australia Code of Conduct. Partnership funds are allocated to Conference costs e.g. speakers, program, equipment and audio visual. The delegate registration fee covers education, entertainment and social functions.

CONFERENCE VENUE

Novotel Sydney, Brighton Beach. Corner Grand Parade and Princess St, Brighton Le Sands, 2216.

Novotel Sydney Brighton Beach Hotel offers premium 4.5-star accommodation overlooking the beautiful white sandy beaches of Brighton Le Sands and Australia's famous picturesque Botany Bay. Located opposite the beach, this hotel enjoys sweeping views over beautiful Botany Bay, 15 km from Sydney city centre. The surrounding Brighton Beach area has numerous cosmopolitan cafes and restaurants, as well as a shopping arcade. Sydney Airport is just a 10-minute drive away.



WHO WILL ATTEND?

APC 2023 will attract over 300 delegates from across Australia and New Zealand and include:

- People living with psychosis, and their family and friends
- Lived Experience
- Researchers
- Clinicians
- Psychiatrists
- Service providers
- Policy makers
- Students

WHY PARTNER WITH PSYCHOSIS AUSTRALIA?

By becoming a valued supporter and partner of APC2023 you will have the opportunity to:

- Maximise your promotional exposure and showcase your services and products to a targeted market
- Grow your network and build relationships while maintaining and generating new client relationships
- Build your organisation's brand awareness through increased exposure via the APC2023 website, conference attendance and further conference marketing mediums
- Understand, believe in and support the objectives of Psychosis Australia
- Enable people living with psychosis and their families to travel to and attend the conference
- Play your role to "Be the Bridge"

WHO SHOULD PARTNER WITH PSYCHOSIS AUSTRALIA?

APC2023 will appeal to partners from the following sectors:

- Government departments
- Universities and training institutes
- Organisations providing software utilised by the industry
- Organisations providing and developing treatments for mental health conditions.
- Organisations related to medical conditions
- Organisations active in the social determinants of health
- Professional associations relating to the sector
- Mental Health organisations
- Resource publishers and distributors

MARKETING

An extensive marketing campaign will be conducted for the Conference throughout Australia and internationally, including:

- Direct marketing of the Conference via announcements to past Conference databases and the Psychosis Australia Membership database
- A dedicated APC2023 page on the Psychosis Australia website which will provide the latest information on keynote and plenary speakers, program, registration, accommodation, sponsors and exhibitors
- Promotion through industry networks in the lead up to the Conference

PROGRAM OUTLINE

The Conference program will comprise of plenary sessions, showcasing international keynotes and national speakers, and three concurrent streams. It will cover basic science, clinical research and consumers.

The proposed layout for plenaries of 100 minutes will be as follows –

Keynote address followed by critical responses by 2 support speakers, panel discussion, and rapporteur summary.

Call for Programs and Call for Abstracts will be invited for submission via the APC2023 website page.

PARTNERSHIP OPPORTUNITIES

A range of partnership opportunities are detailed within this document. Packages and commitment levels vary and can be tailored to suit your marketing strategies. All prices are noted in Australian Dollars and are not inclusive of Goods and Services Tax (GST).

Summary of Partner Opportunities –

Package	Price (+ gst)	Available Opportunities
Gold partner	\$20,000	2
Silver partner	\$15,000	2
Bronze partner	\$10,000	Sold
Plenary session partner	\$10,000	Sold
Breakfast partner	\$10,000 estimate	2 Sold 1 remain
Consumer and Carer attendance partner (min 5)	\$7,750	Sold
APC2023 website partner	\$6,000	2
Wellbeing zone partner	\$6,000	Exclusive
APC2023 Sundowner	\$5,000	Sold
Daily food partner (per day)	\$3,000	4
APC2023 Tote bag partner	\$3,000	Sold
Trade display table partner	\$2,500	Sold
Name bags and lanyards partner	\$1,500	Exclusive
Note pads & pens partner	\$1,500	Exclusive
Volunteer onsite partner	\$1,000	10
Volunteer skilled partner	Nil	As required

Please read further for specific details of what each of the above partnership packages include. Note – these are suggested examples. Psychosis Australia are open to discussions and are happy to create a partnering package that suits everyone’s needs.

GOLD PARTNER \$20,000

Limited to two (2) opportunities

Registration

- Three (3) x full Conference registrations, including VIP seating and daily catering
- Three (3) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 Gold partner on the official APC2023 website
- Recognition as the Gold Partner on the partner acknowledgement signage
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 2, 1 at the registration desk and 1 within a prime position in the conference room
- Printing of your company logo on the conference tote bag, in conjunction with the Tote bag partner's company logo
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Opportunity to have a trade display table within a prime position in the main catering area
- Opportunity to run a competition on your trade display table
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

SILVER PARTNER \$15,000

Limited to two (2) opportunities

Registration

- Two (2) x full Conference registrations, including VIP seating and daily catering
- Two (2) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 Silver partner on the official APC2023 website
- Recognition as the Silver Partner on the partner acknowledgement signage
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 2, 1 at the registration desk and 1 within a prime position in the conference room
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Opportunity to have a trade display table within a prime position in the main catering area
- Opportunity to run a competition on your trade display table
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

BRONZE PARTNER \$10,000 SOLD

Limited to five (5) opportunities

Registration

- One (1) x full Conference registration, including VIP seating and daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 Bronze partner on the official APC2023 website
- Recognition as the Bronze Partner on the partner acknowledgement signage
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 1 within a prime position in the conference room
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Opportunity to have a trade display table in the main catering area
- Opportunity to run a competition on your trade display table
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

PLENARY SESSION PARTNER \$10,000 – ALL SOLD

Limited to three (3) opportunities

Registration

- One (1) x full Conference registration, including VIP seating and daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Recognition as the Plenary Partner on the partner acknowledgement signage
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 1 within a prime position in the conference room
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Opportunity to choose the Plenary session you wish to partner (subject to availability)
- Opportunity to have a trade display table in the main catering area
- Opportunity to run a competition on your trade display table
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

BREAKFAST PARTNER \$10,000 PER DAY (ESTIMATE) –

2 SOLD 1 REMAIN

Limited to Three (3) opportunities

This is a great opportunity for you to host a breakfast on each of the 3x APC2023 mornings at the conference venue. As a breakfast sponsor, you can showcase your brand and services via a short presentation during the breakfast attended by the conference delegates. Costings per head will vary, however please speak to the Conference Manager for further information.

Registration

- One (1) x full Conference registration, includes daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Display of your own company banner x 1 within the breakfast session room
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

CONSUMER AND CARER ATTENDANCE PARTNER \$7,750 - SOLD

Unlimited

Give a consumer or carer the gift of attending the APC2023 conference, who wouldn't otherwise be able to fund it themselves. Your partnership will allow entry for a minimum of 5 delegates to attend the full 3 days conference.

Registration

- One (1) x full Conference registration, includes daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as a APC2023 consumer and carer partner on the partner acknowledgement signage
- Your company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Display of your own company banner x 1 within the conference room
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

APC2023 WEBSITE PARTNER \$6,000

Limited to two (2) opportunities

Registration

- One (1) x full Conference registration, includes daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Your company logo displayed on the banner on the APC2023 website alongside the Conference logo
- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as the APC2023 website partner on the partner acknowledgement signage
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Display of your own company banner x 1 within the conference room
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Opportunity to have a trade display table in the main catering area
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

WELLBEING ZONE PARTNER \$6,000

Exclusive opportunity

Registration

- One (1) x full Conference registration, includes daily catering
- One (1) x entry to the evening Sundowner

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as a APC2023 wellbeing zone partner on the partner acknowledgement signage
- Your company logo and acknowledgement on partnership PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Display of your own company banner x 1 at the entrance of the wellbeing room
- Opportunity to have a trade display table in the wellbeing zone room
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

Note – Partner to organise desired activities and necessary staff to run the wellbeing room for the duration of the conference. The conference manager will endeavour to accommodate all furniture requests, but these are subject to availability with The Novotel.

SUNDOWNER \$5,000 - SOLD

Exclusive opportunity

Registration

- One (1) x full Conference registration, includes daily catering
- Four (4) additional tickets to the Sundowner (does not include Conference program day sessions)

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Your company promotion in direct marketing related to the sale of Sundowner tickets for the APC2023 conference
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 1 within the conference room
- Opportunity to have a trade display table in the main catering area
- Company logo and acknowledgement on sponsorship PowerPoint presentation shown in all session rooms throughout the duration of the Conference
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Opportunity to speak, if desired, at the introduction to the Sundowner
- Recognition as the APC2023 Sundowner partner on the partner acknowledgement signage
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

DAILY FOOD PARTNER \$3,000 PER DAY

Limited to Four (4) opportunities

Registration

- One (1) x full Conference registration, includes daily catering (does not include Sundowner access)

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Company logo prominently displayed on cards at all of the catering stations on your assigned day
- Opportunity to select the conference day you prefer (subject to availability)
- Display of your own company banner x 1 in a prime position at the catering stations
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Recognition as the APC2023 daily food partner on the partner acknowledgement signage
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

APC2023 TOTE BAG PARTNER \$3,000 - SOLD

Limited to One (1) opportunity

Registration

- One (1) x full Conference registration, includes daily catering

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Company logo printed on the APC2023 Tote bag, in conjunction with the Gold Partner's company logo
- Display of your own company banner x 1 within the conference room
- Verbal acknowledgement at the opening and closing plenary, and at other appropriate opportunities throughout the Conference
- Opportunity to have a trade display table in the main catering area
- Recognition as the APC2023 tote partner on the partner acknowledgement signage
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

TRADE DISPLAY TABLE \$2,500 - SOLD

Limited to Four (4) opportunities

Registration

- One (1) x full Conference registration, includes daily catering

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Display of your own company banner x 1 next to your trade display table
- 1 x Trade display table in the main catering area

NAME BADGES & LANYARDS \$1,500

Exclusive opportunity

Branding and promotion

- Company logo printed in colour on the name badges
- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as the APC2023 name badges and lanyards partner on the partner acknowledgement signage
- Opportunity to have a trade display table in the main catering area
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

Note: Lanyards to be provided by the sponsor. Conditions will apply. Specifications to be provided by the Conference organisers and delivery will be required 30 days prior to the Conference.

NOTE PADS & PENS PARTNER \$1,500 + SUPPLY OF STOCK

Exclusive opportunity

Branding and promotion

- Opportunity to supply pads and/or pens to the Conference delegates with your branding
- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as the APC2023 name badges and lanyards partner on the partner acknowledgement signage
- Opportunity to have a trade display table in the main catering area
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

Note: Pads and pens to be provided by the partner. Conditions will apply. Specifications to be provided by the Conference organisers and delivery will be required 30 days prior to the Conference.

VOLUNTEER ONSITE PARTNER \$1,000

Limited to Ten (10) opportunities

Branding and promotion

- Opportunity to send one (or multiple) of your staff to assist us in the daily administrative tasks during the conference
- All volunteers will wear you exclusive company logo printed (colour) t-shirts
- Daily catering included for the duration of the conference
- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Inclusion and promotion in all direct marketing for the APC2023 conference
- Recognition as the APC2023 volunteer partner on the partner acknowledgement signage
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

VOLUNTEER SKILLED PARTNER \$NIL

As required, opportunity

Partner with APC2023 through your donation of skilled workers (employed by you) who can assist in activities as required for the organisation of the conference. Skills required include but are not limited to website development, marketing, sponsorship, content creation.

Branding and promotion

- Your company logo, URL hyperlinked and acknowledgement as a APC2023 partner on the official APC2023 website
- Recognition as the APC2023 volunteer partner on the partner acknowledgement signage
- Inclusion and promotion in all direct marketing for the APC2023 conference
- One week prior to the commencement of the conference, and a copy of the delegate list *
**Delegate list to include title, first name, last name, organisation, state and country only and subject to Privacy Laws*
- At the conclusion of the conference, a copy of all reporting data obtained

Note – if conference attendance is required, partner will be required to pay for this.

TO MAKE A BOOKING

If you are interested in discussing or booking a partnership opportunity for APC2023, please contact the Conference Manager as per below. An agreement will also need to be completed and returned. Once the agreement is submitted, Psychosis Australia will approve and submit an invoice for payment, which is payable within 14 days.

Estela Fernandes
M – 0403994557
E – contact@pat.org.au

Ilyse Elphick
M – 0414464534
E – contact@pat.org.au

PAYMENT & DEADLINES

To secure your selection a 50% deposit payment is required 14 days from invoicing. The balance of payment is due 1 month from invoicing, for all partnerships signed up to 31.7.23.

PAYMENT METHODS

EFT – Please advise your remittance details upon payment into the following account. Please enter your organisation name as a reference for your deposit.

Name: Psychosis Australia
BSB: 065 005
Account: 1030 5307

CANCELLATION POLICY

In the event of the cancellation of your purchased partnership, please advise the Conference Manager in writing.

Please note that unless the partnership package purchased is fully re-sold, APC2023 reserves the right to retain all monies received.

Cancellation advice received after 30 June 2023 is deemed 100% forfeited.

If the balance of payment is not received by the due date, the allocated sponsorship package/s may be cancelled and re-sold.

TERMS & CONDITIONS

Full terms and conditions are available on the APC2023 website link.

SUMMARY OF PARTNERSHIP PACKAGE INCLUSIONS

Package	Price	Registrations included	VIP seating	Logo/url on APC2023 website	Direct Marketing	Banner	Acknowledgement	Logo on Ppoint	Trade display table	Competition	Sundowner	Delegate List	Reporting data	Specific
Gold partner	\$20,000	3	Yes	Yes	Yes	2	Yes	Yes	Yes	Yes	3	Yes	Yes	
Silver partner	\$15,000	2	Yes	Yes	Yes	2	Yes	Yes	Yes	Yes	2	Yes	Yes	
Bronze partner	\$10,000	1	Yes	Yes	Yes	1	Yes	Yes	Yes	Yes	1	Yes	Yes	
Plenary partner	\$10,000	1	Yes	Yes	Yes	1	Yes	Yes	Yes	Yes	1	Yes	Yes	Select Plenary session
Breakfast partner	\$10,000	1					Yes	Yes			1	Yes	Yes	
Consumer and Carer attendance partner	\$7,750	1		Yes	Yes	1	Yes	Yes			1	Yes	Yes	
APC2023 website partner	\$6,000	1		Yes	Yes	1	Yes	Yes	Yes		1	Yes	Yes	Inclusion on APC2023 website banner
Wellbeing zone partner	\$6,000	1		Yes	Yes	1	Yes	Yes	Yes		1	Yes	Yes	
APC2023 Sundowner	\$5,000	1		Yes	Yes	1	Yes	Yes	Yes		4	Yes	Yes	Ability to introduce Sundowner
Daily catering partner (per day)	\$3,000	1		Yes	Yes	1	Yes	Yes				Yes	Yes	Company logo on table cards at catering stations
APC2023 Tote bag partner	\$3,000	1		Yes	Yes	1	Yes	Yes	Yes			Yes	Yes	Exclusive company logo printed on tote bag
Trade display table partner	\$2,500	1		Yes	Yes	1	Yes	Yes	Yes			Yes	Yes	
Name tag and lanyards	\$1,500			Yes	Yes		Yes	Yes	Yes			Yes	Yes	Exclusive company logo printed on name badge
Note pads and pens partner	\$1,500			Yes	Yes		Yes	Yes	Yes			Yes	Yes	
Volunteer onsite partner	\$1,000			Yes	Yes		Yes	Yes				Yes	Yes	Exclusive company logo printed on t-shirt
Volunteer skilled partner	Nil				Yes		Yes	Yes				Yes	Yes	